



BAKING TO RAISE FUNDS TO SUPPORT FREE LEGAL ADVICE FOR THOSE MOST IN NEED

1. Find a venue for your bake sale – this might be a central point in your office, a kitchen/lunch area or the foyer of your building to get as many potential customers as possible.
2. Find willing bakers and people to run the cake stall. Use our sign up sheet to help gather volunteers.
3. Consider circulating recipe ideas to your bakers to ensure a good mix of goods. Contact us if you need ideas.
4. Publicise the time of the event well in advance so people bring in some change. Also, be sure to circulate your fundraising page.
5. Consider the price you will set - usually £1 - £2, or you can ask for larger 'doughnations' / 'pay what you can' if you think people will give more generously.
6. Display the posters included in this pack. Need more copies? Download them from the LLST website.
7. If you are taking offline donations, make sure you have somewhere secure to keep the money collected and get a float for the day as people will need change.
8. Share your pictures on social media using #GreatLegalBake. Remember, there are great prizes up for grabs in the photo competition.
9. Funds can be sent straight to the London Legal Support Trust. This will automatically happen if using the fundraising page. Any offline funds can be sent by bank transfer or dropped into the LLST office.
10. Got a favourite bakery nearby? Why not ask them if they would consider donating a cake?
11. Raffle or auction off your best bakes as an extra fundraiser.

Questions? Email signups@llst.org.uk