

# The Eastbourne Legal Walk 2025

**THURSDAY 17 JULY**



Thank you for signing up to the 2025 Eastbourne Legal Walk

The Walk is a 10km after-work event, starting at the Citizens Advice Eastbourne Office. Last year, the Guildford Legal Walk raised over £2,00 for local advice agencies.

With your help, we'll make this the biggest Eastbourne Legal Walk to date!

## **YOUR ROLE AS TEAM ORGANISER**

As the team organiser, we rely on you to communicate with your teammates. They won't always receive the newsletters. So please ensure you are sending the information on to your team.

## **SUPPORTING THE CAUSE**

Upon registration, we sent you a link to your fundraising page. Please make sure all team members have that link and ask them to share it with friends, family and colleagues. Please do encourage your team to donate £10 to kick start their fundraising efforts. 100% of the funds raised from the Eastbourne Legal Walk will go to local free legal advice charities so they can support the people in your community that need it most.



## ON THE DAY

**REGISTRATION** Citizens Advice Eastbourne staff will be on site to register you and your walkers at the start point from 4:30pm. Once all walkers are registered, and the all important team photos have been taken, you are good to go!

**WHAT TO WEAR** Please bring comfortable clothes to walk in. Sportswear and trainers tend to be popular from previous Eastbourne Legal Walks, along with branded t-shirts (if your organisation has these).

**INCLUSIVITY** Everybody is welcome! Please do bring trustees, colleagues and clients and mark this as your big work day out to fundraise for your local agencies. Dogs are also very welcome on the Walk, but must remain on a lead at all times.



## TOP TIPS

**MATCH FUNDING:** Makes a huge difference. Knowing your donation will be matched is an added incentive for people to start fundraising early and is a simple way to double your final total.

**GET SOCIAL:** Tell everyone you are taking part on Facebook, LinkedIn, Instagram and X. Be sure to use Eastbourne #LegalWalk and tag us so we can re-post! Think about how many people you can reach using both your organisations' social channels and your team members personal ones.

**SENIOR / LEAD WALKERS:** Get the backing of key people in your organisation to encourage everyone to get involved! This could be CEO, directors or trustees to name a few.