

# STEPS TO FUNDRAISING SUCCESS



Thank you for signing up to the London Legal Walk. As the Team Organiser we rely on you to inspire and organise your team. Thank you for the difference you are making. We couldn't do it without you.

## KICKSTART YOUR FUNDRAISING

Donate £15 to get the ball rolling, and ask your teammates to do the same.

## POSTERS

Be sure to put up the posters enclosed in your poster pack in your office to let everyone know you are walking and how they can get involved!

## CHALLENGE YOUR LOVED ONES TO SPONSOR EACH STEP

The London Legal Walk is 6 miles (10km). Can your family or friends sponsor each step, mile or kilometre of your walk? That way, each step will help forge the path to justice!

## HOST AN EVENT

A bake sale, quiz night, raffle or dinner party are ever popular fundraisers and great for team building.

## GET SOCIAL

Tell everyone that you are taking on 10k for justice on social media. Be sure to use #LegalWalk.

## MATCH FUNDING

Many organisations match their employees charitable fundraising. This can make a huge difference (£100k raised through match funding last year)

**You did it!**



## SET A TARGET

## PERSONALISE YOUR PAGE

## STEP UP YOUR FUNDRAISING PAGE!

Set a fundraising target on your Enthuse fundraising page. Also, why not set a team number target? You could end up on one of our leaderboards!

Why are you taking part? Is it your first time or your 21st year walking? You can also add photos to your webpage. Not sure how? Just ask us.