

STEPS TO FUNDRAISING SUCCESS



Thank you for signing up to the Walk the Thames 2025. As the Team Organiser we rely on you to inspire and organise your team!

HOST AN EVENT
A bake sale, quiz night, dress down day at work or dinner party are ever popular fundraisers.

RAFFLE
Ask friends, family and local businesses to donate prizes and sell tickets to colleagues.

QUIT A BAD HABIT
Give up smoking, biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year!

POSTERS
Be sure to put up the posters enclosed in this pack in your office to let everyone know you are walking and how they can get involved!

GET SOCIAL
Tell everyone that you are taking on 10k for justice on Twitter, Facebook and LinkedIn. Be sure to use #WalkTheThames

MATCH FUNDING
Many organisations match their employees charitable fundraising. This can make a huge difference (£100k raised through match funding last year)



SET A TARGET

PERSONALISE YOUR PAGE

STEP UP YOUR FUNDRAISING PAGE!

Set a fundraising target on your Enthuse fundraising page. Also, why not set a team target? You could end up on our weekly walker leaderboard!

Why are you taking part? Is it your first time or are you a seasoned walker? You can also add photos to your webpage. Not sure how? Just ask us.