

# ADVISING LONDONERS PARTNERSHIP

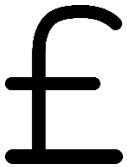
Improving Londoners' Finances and Wellbeing Together

The Advising Londoners Partnership (originally the [Cost-of-Living Crisis Prevention Advice Project](#)) is a strategic collaboration between the [Greater London Authority](#), [London Legal Support Trust](#) and [London Citizens Advice](#). It funds 41 local Citizens Advice, Law Centres and other advice agencies, working with community and faith groups, and a training programme known as 'Advice First Aid' to boost the supply of much needed welfare advice for hard-up Londoners. It commenced in September 2022 and is now in its third year. **This poster summarises achievements over the first two years of the project.**



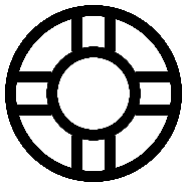
**53,646 Londoners helped.**

**20,498 Londoners attended cost-of-living events.**



**£24 million financial improvements for Londoners**

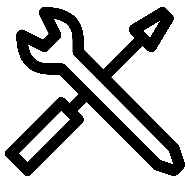
**5:1 return on investment<sup>1</sup>: £541 for every person advised\***



**38% of people had not received advice before.**

**Over 84% were in a better situation with improved understanding of rights, money and help available.**

**Two thirds were less worried after the advice.<sup>2</sup>**



**146 [Advice First Aid Training](#) courses for over 2000 people from community agencies, increasing knowledge of social welfare rights, resources and options.<sup>3</sup>**



**Over 200 new partnerships between advice agencies, community and faith agencies across London.**

**Collaboration has strengthened relationships and created new inter-agency referral routes.**

1. For every £1 invested in the Project by the GLA, the finances of Londoners who were advised improved by £5.03. \*Average.

2. Results of a client feedback survey responded to by 120 people in March/April 2024.

3. Advice First Aid training supports people in non-advice roles in community and faith groups to help people in hardship.



1.

*"I'm grateful for all the support I've received so far. Nobody else has been this helpful and I feel more hope than ever before. I hope I continue to receive support from you."*

