The London

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The Law

Society



Legal Walk 2024

TUESDAY 18 JUNE

Thank you for signing up to the 2024 London Legal Walk

The London Legal Walk is a 10km after-work walk, starting on Carey Street behind the Royal Courts of Justice. In 2023, over 16,000 walkers took part, raising a record breaking £970k to support the provision of free legal advice in London and the South East.

With your help, we'll make our 20th anniversary the most successful yet!

Your role as team organiser

As the team organiser. we rely on you to communicate with your teammates. They won't always receive the weekly updates, so please ensure you are sending the information on to your team.

Supporting the cause

Upon registration, we sent you a link to your fundraising page. Please make sure all team members have that link and ask them to share it with friends, family and colleagues. We don't charge an entry fee but do suggest a minimum fundraising target of £50 per walker.

PLEASE SELF SPONSOR: As you may know, there are considerable costs to putting an event like the London Legal Walk on, from street closures to security. Will you do your bit to chip in so LLST are not out of pocket?

On our special 20th anniversary, we encourage all walkers to donate £20 (or whatever you can afford) to kickstart your fundraising, ensuring more funds supporting free legal advice agencies.



On the day

REGISTRATION opens from 3pm on Carey Street and will remain open until 7pm. As the team organiser we request that you, or a nominated member of your team, come to sign in your team. You will be given maps and drinks tokens to distribute to your team. See more information on *page 3, Street Party Information*.

THE ROUTE We have three 10km routes, and two shorter routes for those that wish to participate but require a shorter distance as an adjustment .

The 10km routes take an average or 2-3 hours to complete. To ease congestion on pavements please walk 2 abreast, rather than in a big group. You are welcome to choose whichever route you wish. You do not need to tell us in advance which route you would like to take, we will have equal numbers of maps available at the registration desk on Walk day. You are also welcome to follow the routes online, though please ensure you still sign in your team at registration desks. <u>View all routes</u>.

WHAT TO BRING Comfortable clothing and footwear. We have been very lucky in previous years with glorious sunshine, but please check the weather forecast and bring a jacket/waterproofs if required. There is a water station at the street party and water refill fountains in the Royal Parks. Please be aware that water cartons provided by the Law Society on Carey Street are first come first served, so please have extra bottles to hand which you can top up from the water bowser kindly sponsored by Shieldpay.

CLOAKROOM There is a cloakroom inside the Law Society. We recommend leaving any large items such as laptops locked in your office or at home. As cloakrooms can get very busy, we suggest just bringing a small bag you can take with you on the walk.





TEAM PHOTOS After registering, your team can have a photograph taken by one of our professional photographers. Team photos will take place between 3pm and 7pm. There isn't a booking system - just queue up.

QUIET AREA A designated quiet area will be available within the Law Society – please ask at reception, or any of the event organisers for directions on the day.

Street Party Information

STREET PARTY Post Walk, return to Carey Street were you are are invited to join in the fun of the street party. With delicious <u>street food</u> catering for all dietary needs, and fantastic entertainment including stilt walkers, fire jugglers and live music it's a brilliant way to celebrate 20 years of supporting access to justice. The street party finishes at 10pm.

DRINKS TOKENS Drinks tokens will be given to teams who raise over £10 per walker on average as a thank you from us. In previous years, not every walker has raised the suggested minimum of £10, and many of those have still collected and spent their drinks tokens. While everyone is welcome to join in the street party finish, drink tokens will be given to teams who have raised at least £10 per walker on average as a thank you for supporting access to justice. Please ensure your team starts fundraising as early as possible and hits their target before Walk day.

<u>Drinks tokens</u> can be redeemed at the Last Judgment and The Law Society bars where you can exchange your drinks token for a complimentary beer, wine or soft drink.

You can also use your token at Toast, a new drink provider for 2024! A sustainable brewer, Toast use bread that would have been wasted to make their beer. Toast fight food waste, advocate for nature, and give all profits to charities protecting the natural world.

You can also donate your token to us at the registration desk, and we'll receive £1 per token from our sponsors.



FAQs

ACCESSIBILITY: River Route South and the Parks Route are accessible (there is a deep patch of gravel at Horse Guards that it is best to go around). There are also 2 shorter accessible routes for those who wish to participate and require a shorter distance as an adjustment. View all <u>routes</u>. The Law Society building is accessible, with accessible toilets.

NON-LAWYERS, CHILDREN AND PETS: The London Legal Walk is open to all, though any pets / children must be kept under supervision. Please ensure that dogs remain on their leads throughout the event, and due to crowds and other dogs being present we request that only well socialised dogs attend.



FIRST AID: First Aid is provided by St John Ambulance. Their contact number will be on your map. CLICK HERE FOR FULL LEGAL WALK FAQs

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TOP TIPS

SEE ALL OUR TEAM BUILDING & FUNDRAISING TIPS HERE

MATCH FUNDING: Makes a huge difference. Knowing your donation will be matched is an added incentive for people to start fundraising early.

GET SOCIAL: Tell everyone you are taking part on Facebook, LinkedIn, Instagram and X (Twitter). Be sure to use #LegalWalk and check out our <u>social media toolkit</u>.

SELF SPONSOR: Self sponsoring is a great way to kickstart fundraising. In celebration of 20 years supporting access to justice, why not kickstart fundraising with a £20 donation.

EMAIL SIGNATURES: Legal Walk signature banners are available to <u>download on the</u> <u>website</u>. Adding one is a constant, yet subtle reminder to support your London Legal Walk.

INTERNAL COMPETITION: Who can encourage the most people to join in / fundraise the most individually or as a department? Don't forget to watch out for the weekly leaderboards.

SENIOR / LEAD WALKERS: Get the backing of key people in your organisation to encourage everyone to get involved!



GET CREATIVE: Dress down days, raffles, quizzes and swear jars all put the fun in fundraising.

VOLUNTEER: The London Legal Walk would not be possible without a fantastic team of volunteers. Please encourage anyone who is not planning to walk, to register as a route marshal instead.

Over 200 people will be cheering on walkers and supporting the event between 2:30pm - 9pm. To join them, <u>sign up here</u>.