

# The Guildford

# Legal Walk 2024



**MONDAY 8 JULY**

Thank you for signing up to the 2024 Guildford Legal Walk

The Walk is a 10km after-work event, starting at the Guildford County Court. Last year, the Guildford Legal Walk raised over £11,900 for local advice agencies.

With your help, we'll make this the biggest Guildford Legal Walk to date!

## **YOUR ROLE AS TEAM ORGANISER**

As the team organiser, we rely on you to communicate with your teammates. They won't always receive the weekly newsletters. So please ensure you are sending the information on to your team.

## **SUPPORTING THE CAUSE**

Upon registration, we sent you a link to your fundraising page. Please make sure all team members have that link and ask them to share it with friends, family and colleagues. 2024 marks the 20th anniversary of the London Legal Support Trust so can you encourage your team to donate £20 for 20 years of supporting access to justice? 100% of the funds raised from the Guildford Legal Walk will go to local free legal advice agencies so they can support marginalised people in your community.



## ON THE DAY

**REGISTRATION** London Legal Support Trust staff will be on site to register you and your walkers at the County Court. The time of this will be confirmed in the lead up to the event. Once all walkers are registered, and the all important team photos have been taken, you are good to go!

**WHAT TO WEAR** Please bring comfortable clothes to walk in. Sportswear and trainers tend to be popular from previous Guildford Legal Walks, along with branded t-shirts (if your organisation has these).

**INCLUSIVITY** Everybody is welcome! Please do bring trustees, colleagues and clients and mark this as your big work day out to fundraise for your local agencies. Dogs are also very welcome on the Walk, but must remain on a lead at all times.



## TOP TIPS

**MATCH FUNDING:** Makes a huge difference. Knowing your donation will be matched is an added incentive for people to start fundraising early and is a simple way to double your final total.

**GET SOCIAL:** Tell everyone you are taking part on Facebook, LinkedIn, Instagram and X. Be sure to use Guildford #LegalWalk and tag us so we can re-post! Think about how many people you can reach using both your organisations' social channels and your team members personal ones.

**SENIOR / LEAD WALKERS:** Get the backing of key people in your organisation to encourage everyone to get involved! This could be CEO, directors or trustees to name a few.