

# STEPS TO FUNDRAISING SUCCESS

-CELEBRATING-  
**20**  
YEARS



Thank you for signing up to the London Legal Walk. As the Team Organiser we rely on you to inspire and organise your team. Thank you for the difference you are making. We couldn't do it without you.

## KICKSTART YOUR FUNDRAISING

Donate £20 in celebration of LLST's 20th anniversary to get the ball rolling, and ask your teammates to do the same when they sign up.

## POSTERS

Be sure to put up the posters enclosed in this pack in your office to let everyone know you are walking and how they can get involved!

## £1,000 FUNDRAISING DONATION

Enter our photo competition for a chance to win a £1,000 fundraising donation thanks to Harbour. Post your best Walk picture on LinkedIn with #LegalWalk and tag Harbour to enter.

## HOST AN EVENT

A bake sale, quiz night, raffle or dinner party are ever popular fundraisers.

## GET SOCIAL

Tell everyone that you are taking on 10k for justice on X, Facebook and LinkedIn. Be sure to use #LegalWalk.

## MATCH FUNDING

Many organisations match their employees charitable fundraising. This can make a huge difference (£100k raised through match funding last year)

**You did it!**



## SET A TARGET

## PERSONALISE YOUR PAGE

## STEP UP YOUR FUNDRAISING PAGE!

Set a fundraising target on your Enthuse fundraising page. Also, why not set a team target? You could end up on our weekly walker leaderboard!

Why are you taking part? Is it your first time or your 20th year walking? You can also add photos to your webpage. Not sure how? Just ask us.