

# STEPS TO FUNDRAISING SUCCESS



Here are some tips to try to get the most out of your fundraising journey for your local agencies.

**HOST YOUR OWN EVENT**  
A bake sale, quiz night, dress down day at work or dinner party are ever popular fundraisers.

**RAFFLE**  
Ask friends, family and local businesses to donate prizes and sell tickets to colleagues.

**QUIT A BAD HABIT**  
Give up smoking, biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year!

**GROW YOUR TEAM**  
Ask clients or trustees to join your team. The walk is open to everyone connected to the cause. The earlier people join, the more they raise!

**GET SOCIAL**  
Tell everyone that you are taking on 10k for justice on X, Facebook and LinkedIn. Be sure to use #LegalWalk.

**MATCH FUNDING**  
Many organisations match their employees charitable fundraising. This can make a huge difference (LLST raised over £100k raised through match funding)



**STEP UP YOUR FUNDRAISING PAGE!**

**SET A TARGET**

Set a fundraising target on your Enthuse fundraising page.  
You could end up on our weekly leaderboard!

**PERSONALISE YOUR PAGE**

Tell your story. Why are you walking in support of the free legal advice agencies? People love to read emotive fundraising pages which they feel are relatable.