

# STEPS TO FUNDRAISING SUCCESS

Here are some tips to try to get the most out of your fundraising journey for your local agencies.

## HOST YOUR OWN EVENT

A bake sale, quiz night, dress down day at work or dinner party are ever popular fundraisers.

## RAFFLE

Ask friends, family and local businesses to donate prizes and sell tickets to colleagues.

## GROW YOUR TEAM

Ask clients or trustees to join your team. The walk is open to everyone connected to the cause. The earlier people join, the more they raise!

## QUIT A BAD HABIT

Give up smoking, biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year!

## MATCH FUNDING

Many organisations match their employees charitable fundraising. This can make a huge difference (LLST raised over £100k raised through match funding)

## GET SOCIAL

Tell everyone that you are taking on 10k for justice on X, Facebook and LinkedIn. Be sure to use #LegalWalk.

**You did it!**



## SET A TARGET

Set a fundraising target on your Enthuse fundraising page.

You could end up on our weekly leaderboard!

## PERSONALISE YOUR PAGE

Tell your story. Why are you walking in support of the free legal advice agencies? People love to read emotive fundraising pages which they feel are relatable.

**STEP UP YOUR FUNDRAISING PAGE!**