



LONDON LEGAL SUPPORT TRUST

TEAM ORGANISER 'SURGERY'

THANK YOU FOR JOINING US



WHAT WILL WE COVER TODAY



- The [London Legal Walk](#) registration process
- Walk Routes
- T-shirts
- Street Party
- Raffle
- Photo competition
- Fundraising tips
- Marshals
- Questions?

REGISTERING TEAM MEMBERS

A walk through of the process of how to register individuals joining your team.

WHY ARE WE USING AN INDIVIDUAL SIGN UP FORM?

Introducing the form is easier for you as a Team Organiser.

- Better experience for Team Members
- Less admin / spreadsheets
- Collect all the important information we need all at the same time
- Option for walkers to be 'anonymous' or 'first name only'

WHEN DO TEAM MEMBERS NEED TO REGISTER BY?

The deadline to register for the London Legal Walk is **Wednesday 7 June**, however the sooner your team members get registered the better as we are just a small team and registering early allows us to keep on top of registration administration and plan for numbers in advance of the event.

The screenshot shows a web form titled "London Legal Walk 20... Individual Joining a Team Sign up Form". At the top left is the logo for "The London Legal Support Trust". The form includes the following fields and sections:

- Instructions:** "Please fill in the details below to register for a team that has already signed up for the London Legal Walk. We will get in touch with you shortly after you have completed this form to confirm that we have added you to your team and their Virgin Money Giving, and to send you additional sponsorship forms. If you have any problems or questions with this form please do contact us."
- Your Details:** A section containing:
 - First Name (text input)
 - Last Name (text input)
 - Email (text input)
 - Name of firm / chambers / organisation (text input)
 - Organisation Postal Code (text input)
 - Your role within the organisation (text input)
- Any comments for LLST?** (text area)
- Agreement 1:** "I agree that LLST will use the information I have submitted to add my name to my team's Virgin Money Giving fundraising page, and that LLST may also share my name and email address with the Team Organiser at my organisation." with a checkbox labeled "I agree".
- Agreement 2:** "I understand that the data provided in this form will be used and stored by the London Legal Support Trust for the purpose of communicating with me about LLST's fundraising events." with a checkbox labeled "I agree".
- Privacy Policy:** "By submitting this form you agree to the London Legal Support Trust's Privacy Policy." with a checkbox labeled "I agree".
- Submit:** A blue button at the bottom right.

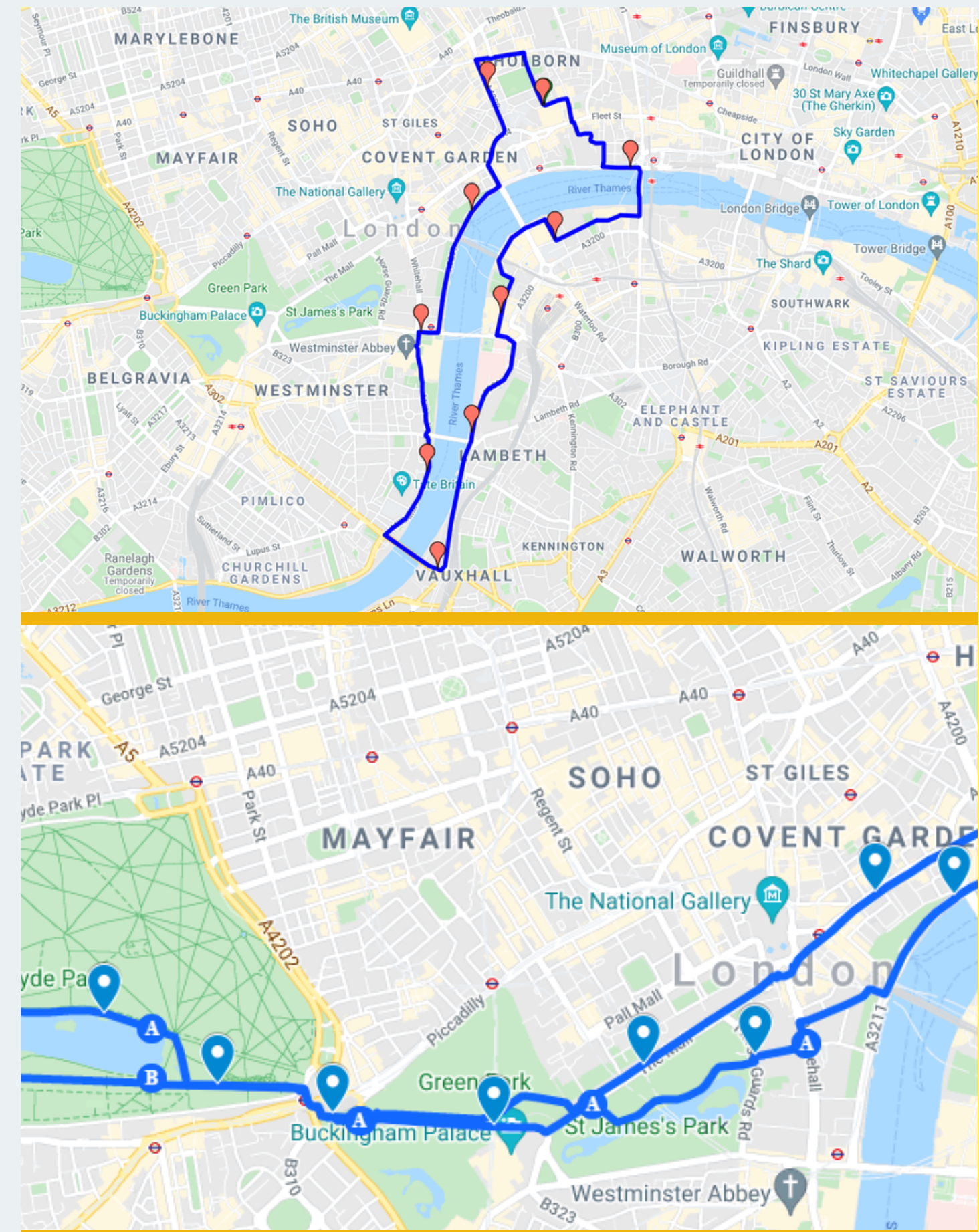
ROUTES / ONE WAY STREET PARTY

We have 2 routes for the 2023 London Legal Walk.

- **River Route** may well be familiar to walkers that have taken part in previous years, heading across Blackfriars Bridge, along to Vauxhall Bridge and back along the bank of the Thames.
- **Parks Route** is also a traditional London Legal Walk route, taking walkers through St. James' Park, Green Park and Hyde Park.
- **Accessible Routes** - The Strand Route, thanks to Disability Justice Project. We also have the Lincoln's Inn Fields Route which is 1.32km

Your team doesn't need to all do the same route - why not split up and race to the finish line?

View the routes now at rebrand.ly/LLWRoutes23



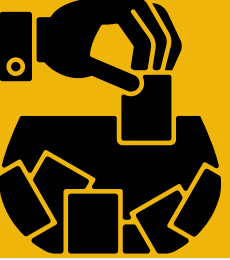
STREET PARTY

- Enjoy a **well-earned drink** at The Last Judgment, Old Bank of England or Law Society bars. Drinks vouchers are available from registration desks - you can donate them back and we'll get £1 p/voucher from our sponsors
- Recharge and refuel with some delicious **street food** from a variety of vendors: all of our favourites will be returning, and new for 2023 we have a Lebanese, Caribbean and coffee & cake stand.
- Soak up the entertainment from our mariachi band, jazz trio, stilt walkers and fire jugglers.
- Team photos will be available on Carey Street and the selfie station will return!

Find out more at

rebrand.ly/LLW23StreetParty





RAFFLE

WE ARE EXCITED TO BRING BACK THE RAFFLE TO THE WALK WITH SOME TOP PRIZES UP FOR GRABS. 100% OF THE DONATIONS GO TO LLST

**Tickets are £2 each and can be bought on the LLST website at:
<https://rebrand.ly/LLW-Raffle> or on the day on Carey St.**

- **Signed Arsenal Shirt 22/23 Season**
- **4x Kempton Park Racecourse Tickets**
- **BrewDog Case**
- **BFI Membership**
- **2x Guildford Flames Ice Hockey Tickets**
- **£50 Real Greek Voucher**
- **Gold Ticket for 6x Lucky Voice Karaoke Hire for 2 Hours**
- **9x Admission for IFS Cloud Cable Car over the Thames**
- **Ampthill Alchemist Fragrance Set**
- **£20 Genesis Cinema Voucher**



PHOTO COMPETITION

ENTER THE LONDON LEGAL WALK PHOTO COMPETITION AND YOU COULD WIN £1,000 TO YOUR TEAM'S FUNDRAISING PAGE, THANKS TO HARBOUR.

Enter the Best Overall category by sharing your photo on LinkedIn, tagging Harbour saying it is your entry for the London #LegalWalk photo competition.

Other prizes to be won include: Backyard comedy club tickets, Cable car tickets and lucky voice Karaoke vouchers!

- **Best Team**
- **Best View**
- **Best Animal**
- **Funniest Photo**



Enter photo competition: <https://rebrand.ly/LLW-PhotoCompetition23>

FUNDRAISING TIPS

1 MATCH FUNDING: IF HALF OF OUR FUNDRAISERS GOT MATCH FUNDING, THEY WOULD RAISE AN EXTRA £200K

2 SET A TARGET: SET A FUNDRAISING TARGET ON YOUR ENTHUSE PAGE! ALSO, WHY NOT SET A TEAM TARGET? YOU COULD END UP ON OUR WEEKLY WALKER LEADERBOARD!

3 PERSONALISE YOUR PAGE: TELL PEOPLE WHY YOU ARE TAKING PART. YOU CAN ALSO ADD PHOTOS TO YOUR FUNDRAISING PAGE.

4 SELF SPONSOR: DONATE YOUR DAILY COFFEE ALLOWANCE, WEEKLY COMMUTE OR MONTHLY GYM MEMBERSHIP

5 HOST A VIRTUAL EVENT: WHY NOT BRING COLLEAGUES TOGETHER WITH A QUIZ NIGHT? NEED QUESTIONS? ASK US ABOUT OUR GREAT LEGAL QUIZ! VIRTUAL SWEAR JAR/PENALTY POT FOR EVERY TIME SOMEONE TALKS ON MUTE

6 GET SOCIAL: SHARE YOUR STEPS ON SOCIAL MEDIA USING **#LEGALWALK**. IF YOUR ORGANISATION POSTS BLOGS PLEASE SHARE DETAILS OF THE EVENT AND LET US KNOW FOR OUR WALK ON THE WEB PAGE.

HAVE YOU SEEN OUR SOCIAL MEDIA TOOLKIT?

MARSHALS

WE ARE RECRUITING FOR LONDON LEGAL WALK MARSHAL VOLUNTEERS!

- If you or any of your colleagues can't take on the Walk but would still like to be involved, why not sign up as a Marshal to help out on the day?
- Marshals will be positioned along one of our routes.
- They will be supporting, cheering on and directing our walkers
- All volunteers are welcome to join the street party after

Volunteer timings:

- **Route marshal - 2:30pm - 9pm (200 needed)**
8pm finish also available



Gallagher

Insurance | Risk Management | Consulting

Register now at

<https://rebrand.ly/LLWMarshals23>





LONDON LEGAL SUPPORT TRUST

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JOINING US.**

