## STEPS TO FUNDRAISING SUCCESS



Thank you for signing up to the Tunbridge Wells Legal Walk 2023. As the Team Organiser we rely on you to inspire and organise your team!

#### HOST AN EVENT

A bake sale, quiz night, dress down day at work or dinner party are ever popular fundraisers.



#### RAFFLE

Ask friends, family and local businesses to donate prizes and sell tickets to colleagues.





QUIT A BAD HABIT Give up smoking, biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year!



#### POSTERS

Be sure to put up the posters enclosed in this pack in your office to let everyone know you a walking and how they can get involved!

GET SOCIAL Tell everyone that you are taking on 10k for justice on Twitter, Facebook and LinkedIn. Be sure to use #LegalWalk.

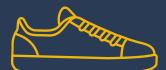


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#### MATCH FUNDING

Many organisations match their employees charitable fundraising. This can make a huge difference (£100k raised through match funding last year)





# STEP UP YOUR FUNDRAISING PAGE!

### **SET A TARGET**

Set a fundraising target on your Enthuse fundraising page.

You could end up on our weekly walker leaderboard!

### PERSONALISE YOUR PAGE

Why are you taking part? Is it your first time or you a seasoned walker? You can also add photos to your webpage. Not sure how? Just ask us.