

# Fundraising Tips



## TELL THE STORY

What inspired you to abseil for LLST? Tell your story and personalise your fundraising page accordingly.



## ZOOM BLOOPERS

Ask people to make a donation to your fundraising page every time they speak on Zoom whilst on mute!



## MATCH FUNDING

A number of companies now offer their employees match funding for their charitable fundraising. Would your organisation do this?



## EMAIL SIGNATURE

Add an email signature with your fundraising page link and the date of your event. You never know who might sponsor you!



Remember Gift Aid: If people give cash or cheque donations and fill in the details on the sponsorship form we are able to claim Gift Aid and add an extra 25% to the donation.