

# STEPS TO FUNDRAISING SUCCESS



Thank you for signing up to the Walk the Thames 2022. As the Team Organiser we rely on you to inspire and organise your team!

## HOST AN EVENT

A bake sale, quiz night, dress down day at work or dinner party are ever popular fundraisers.

## RAFFLE

Ask friends, family and local businesses to donate prizes and sell tickets to colleagues.

## QUIT A BAD HABIT

Give up smoking, biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year!

## POSTERS

Be sure to put up the posters enclosed in this pack in your office to let everyone know you are walking and how they can get involved!

## GET SOCIAL

Tell everyone that you are taking on 10k for justice on Twitter, Facebook and LinkedIn. Be sure to use #WalkTheThames

## MATCH FUNDING

Many organisations match their employees charitable fundraising. This can make a huge difference (£100k raised through match funding last year)

**You did it!**



## SET A TARGET

## PERSONALISE YOUR PAGE

## STEP UP YOUR FUNDRAISING PAGE!

Set a fundraising target on your Enthuse fundraising page. Also, why not set a team target? You could end up on our weekly walker leaderboard!

Why are you taking part? Is it your first time or are you a seasoned walker? You can also add photos to your webpage. Not sure how? Just ask us.