



## BAKING TO RAISE FUNDS TO SUPPORT FREE LEGAL ADVICE FOR THOSE MOST IN NEED

1. Find a venue for your bake sale – this might be a central point for your department in the office, a kitchen/lunch area or the foyer of your university to get as many potential customers as possible.
2. Find willing bakers and people to run the cake stall, or if you are happy to take it on yourself, please do.
3. Consider circulating recipe ideas to your bakers to ensure a good mix of goods. Contact us if you need ideas.
4. Publicise the time of the event a day or two in advance so people bring in some change.
5. Consider the price you will set -usually 50p to £1.
6. Display the posters included in this pack— additional posters available on the London Legal Support Trust website.
7. Make sure you have somewhere secure to keep the money collected and get a float for the day as people will need change. We have also set up a VMG page (if you requested this) so you can use this for anyone who would like to donate online.
8. Take some photos and update us of your progress on Twitter #GreatLegalBake or Facebook – search for 'Great Legal Bake' or go to the Legal Support Trust page.
9. Funds can be sent straight to your local Legal Support Trust or to the Access to Justice Foundation.
10. Got a favourite bakery nearby? Why not ask them if they would consider donating a cake.
11. This year the Great Legal Bake is taking place during Pro Bono Week's 20th anniversary. Why not make a 20th Birthday cake in celebration?

Questions? Email [signups@llst.org.uk](mailto:signups@llst.org.uk)

