

# FUNDRAISING & TEAM BUILDING TIPS



Thank you for signing up to the London Legal 10xChallenge. As the Team Organiser we rely on you to inspire and organise your team!

## HOW TO CREATIVELY FUNDRAISE...

There are lots of ways to fundraise (other than donations to your VMG page)

**MATCH FUNDING** - Many organisations match their employees' charitable fundraising. This can make a huge difference (£100k raised through match funding across our events last year)

**HOST AN EVENT** - A bake sale, quiz night or dinner party (within covid-19 guidelines) are ever popular fundraisers. If you are working from home why not try a virtual quiz? We have questions!

**SELF SPONSOR** - Donate your daily coffee allowance, weekly commute or monthly gym membership.

**QUIT A BAD HABIT** - Give up smoking or biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year! You can also donate to a penalty pot every time someone talks while muted on Zoom.

**GET SOCIAL** - Tell everyone that you are taking on the 10xChallenge on Twitter, Facebook and LinkedIn. Be sure to use #LondonLegal10xChallenge.

**PERSONALISE YOUR PAGE** - Why are you taking part? Is it your first time or did you showcase your skills last year too? You can also add photos and Strava activity to your VMG page.

**SET A TARGET** - Set a fundraising target on your VMG page! Also, why not set a team target? You could end up on our weekly walker leaderboard!

**RAFFLE** - Ask friends, family and local businesses to donate prizes and sell tickets to colleagues.

**THANK YOU FOR YOUR SUPPORT**

The logo for the London Legal 10xChallenge, featuring the text 'London Legal 10xChallenge' in yellow and black, with a small figure of a person running next to the word 'Challenge'.

London Legal  
10xChallenge