

FUNDRAISING & TEAM BUILDING TIPS



Thank you for signing up to the London Legal Walk 2021. As the Team Organiser we rely on you to inspire and organise your team!

DON'T WALK FOR NOTHING

There are lots of ways to fundraise (other than donations to your VMG page)

MATCH FUNDING - Many organisations match their employees charitable fundraising. This can make a huge difference (£100k raised through match funding last year)

HOST AN EVENT - A bake sale, quiz night, dress down day at work or dinner party are ever popular fundraisers.

RAFFLE - Ask friends, family and local businesses to donate prizes and sell tickets to colleagues.

QUIT A BAD HABIT - Give up smoking, biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year!

GET SOCIAL - Tell everyone that you are taking on 10k for justice on Twitter, Facebook and LinkedIn. Be sure to use #legalwalk.

PERSONALISE YOUR PAGE - Why are you taking part? Is it your first time or your 16th year walking? You can also add photos to your webpage. Not sure how? Just ask us.

SET A TARGET - Set a fundraising target on your VMG page! Also, why not set a team target? You could end up on our weekly walker leaderboard!

POSTERS - Be sure to put up the posters enclosed in this pack in your office to let everyone know you are walking and how they can get involved!

**London Legal
10xChallenge**

THANK YOU FOR YOUR SUPPORT