

# FUNDRAISING & TEAM BUILDING TIPS

Thank you for signing up to Walk the Thames 2021. As the Team Organiser we rely on you to inspire and organise your team!

## DON'T WALK FOR NOTHING

There are lots of ways to fundraise (other than donations to your VMG page)

**HOST AN EVENT** - A bake sale, quiz night, dress down day at work or dinner party are ever popular fundraisers

**QUIT A BAD HABIT** - Give up smoking, biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year!

**RAFFLE** - Ask friends, family and local businesses to donate prizes and sell tickets to colleagues

**GET SOCIAL** - Tell everyone that you are taking on a marathon or half marathon for justice on Twitter, Facebook and LinkedIn. Be sure to use #walkthethames

**PERSONALISE YOUR PAGE** - Why are you taking part? Is it your first time, or are you a seasoned walker? You can also add photos to your webpage. Not sure how? Just ask us.

**SET A TARGET** - Set a fundraising target on your VMG page! Also, why not set a team target? You could end up on our weekly walker leaderboard!

**POSTERS** - Be sure to put up the recruitment posters in your office to help build you team.

**MATCH FUNDING** - Would your organisation match your team's fundraising? Please ask.

**THANK YOU FOR YOUR SUPPORT**

