## FUNDRAISING & TEAM BUILDING TIPS

Thank you for signing up to the Tunbridge Wells Legal Walk 2021. As the Team Organiser we rely on you to inspire and organise your team!

## **DON'T WALK FOR NOTHING**

There are lots of ways to fundraise (other than donations to your VMG page)

HOST AN EVENT - A bake sale, quiz night, dress down day at work or dinner party are ever popular fundraisers

QUIT A BAD HABIT - Give up smoking, biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year!

**RAFFLE** - Ask friends, family and local businesses to donate prizes and sell tickets to colleagues

GET SOCIAL - Tell everyone that you are taking on 10k for justice on Twitter, Facebook and LinkedIn. Be sure to use #legalwalk.

**PERSONALISE YOUR PAGE** - Why are you taking part? Is it your first time, or are you a seasoned walker? You can also add photos to your webpage. Not sure how? Just ask us.

SET A TARGET- Set a fundraising target on your VMG page! Also, why not set a team target? You could end up on our weekly walker leaderboard!

**POSTERS-** Be sure to put up the recruitment posters in your office to help build you team.

MATCH FUNDING- Would your organisation match your team's fundraising? Please ask.

THANK YOU FOR YOUR SUPPORT



