

# FUNDRAISING & TEAM BUILDING TIPS



Thank you for signing up to the London Legal Walk 2021. As the Team Organiser we rely on you to inspire and organise your team!

## DON'T WALK FOR NOTHING

There are lots of ways to fundraise (other than donations to your VMG page)

**MATCH FUNDING** - Many organisations match their employees charitable fundraising. This can make a huge difference (£100k raised through match funding last year)

**HOST AN EVENT** - A bake sale, quiz night, dress down day at work or dinner party are ever popular fundraisers.

**RAFFLE** - Ask friends, family and local businesses to donate prizes and sell tickets to colleagues.

**QUIT A BAD HABIT** - Give up smoking, biting your nails, or even start an office swear jar. One team raised £500 with a swear jar last year!

**GET SOCIAL** - Tell everyone that you are taking on 10k for justice on Twitter, Facebook and LinkedIn. Be sure to use #legalwalk.

**PERSONALISE YOUR PAGE** - Why are you taking part? Is it your first time or your 16th year walking? You can also add photos to your webpage. Not sure how? Just ask us.

**SET A TARGET** - Set a fundraising target on your VMG page! Also, why not set a team target? You could end up on our weekly walker leaderboard!

**POSTERS** - Be sure to put up the posters enclosed in this pack in your office to let everyone know you are walking and how they can get involved!

**THANK YOU FOR YOUR SUPPORT**

