



# THE GREAT LEGAL QUIZ

## VIRTUAL EVENT



# Our Top Fundraising Tips

As well as being a fun event and a fantastic way to compete against participants from different organisations without having to leave your home, the Virtual Great Legal Quiz is also an important way to raise desperately needed funds for the advice sector during this difficult time, ensuring the most poor and vulnerable in our community have access to specialist free legal advice

### **1) Set yourself a fundraising target**

Having a goal to work towards will really help focus your efforts. Most teams set an entry fee of between £5-10 per person, so we would suggest a target to reflect this. However, there is no minimum fundraising requirement to take part in the Virtual Great Legal Quiz.

### **2) Getting social**

Publicising your efforts on social media (Facebook, Twitter and LinkedIn) will help spread the word about all of your hard work. Copy the link your Virgin Money Giving page onto your personal profile, LinkedIn profile and website, and tag us in your fundraising tweets. If you are using Twitter and LinkedIn then use #GreatLegalQuiz to connect with other fundraisers and to find more information about the event.

### **3) Double your money**

Why not ask your employer if they will match the money you raise? It is a chance for them to contribute and will quickly double your fundraising total.

### **4) Remember the cause**

This is a completely unprecedented time that we are living in. The ongoing situation with Covid-19 has brought a significant rise in Emergency Funding applications from advice agencies. Fundraising for free legal advice services is therefore more critical than ever if these agencies are to continue doing such a fantastic job in preventing homelessness, resolving debt problems, gaining care for the elderly, and fighting discrimination and exploitation.